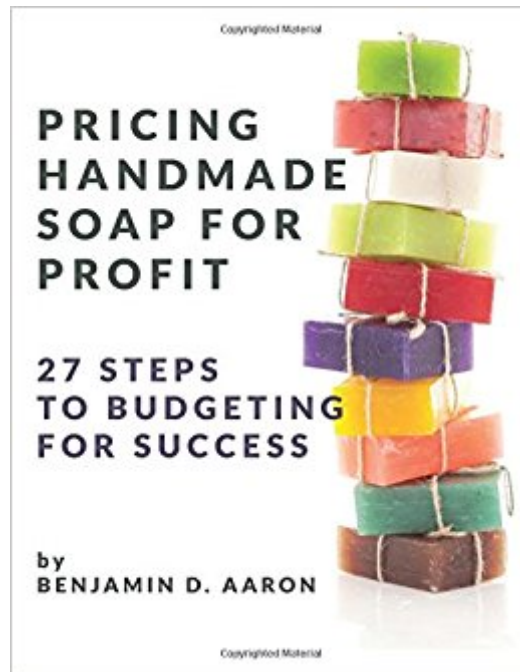




The book was found

Pricing Handmade Soap For Profit: 27 Steps To Budgeting For Success



Synopsis

There is no magic formula when it comes to pricing your handcrafted soap and skincare products. And if you're using one, your approach might be too narrow. Pricing products can be overwhelming and confusing. Understanding what a profit margin really is, is the key to correctly pricing. In this book I showcase the need to set proper goals for your company, understand what it takes to configure your product's cost, account for all expenses as a company (both fixed and variable) and create pricing scenarios that will dictate potential profit margins. Because let's face it, you're in this to make money. Making soap and skincare products is the easy part. Finding your company's true net profit margin is incredibly difficult. In 27 steps, this book shows you how to not only properly price your products but how to create a sound budget that guarantees profit!

Book Information

Paperback: 176 pages

Publisher: Benjamin D. Aaron (March 31, 2017)

Language: English

ISBN-10: 0692861890

ISBN-13: 978-0692861899

Product Dimensions: 8.5 x 0.4 x 11 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 7 customer reviews

Best Sellers Rank: #89,181 in Books (See Top 100 in Books) #46 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Candlemaking #46 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Soap Making

Customer Reviews

Benjamin Aaron started his entrepreneurial path in the handcrafted soapmaking industry at the age of 24 and grew his family company into the established retail marketplace through successfully selling soap and body care products to nationally recognized chain retail outlets across the country. His first business, Prairie Soap Company, LLC, handcrafted, sold and taught soapmaking classes from a brick and mortar store in a vibrant retail shopping center located in Lee's Summit, Missouri. His educational endeavors through classes and workshops led him to connecting with the growing number of soap and body care handcrafters who are looking to take their kitchen hobby to the next level.

MUST READ!!!!Everyone who considers themselves a business owner needs this book. I have revitalized my pricing structure and it has paid off big time. Well written and worth the investment.

I picked up the mail and saw the book had arrived. I was going to casually flip through it before sorting the mail, but I spent the next hour reading page after page before I had to put it down and get on with my day. Very well written and logically presented, this book makes sense! It is a practical approach to take the blinders off and become more organized, more focused and geared toward being a successful business person manufacturing soap rather than a soapmaker doing business. I will be referring to this book for a long time to come. Definitely a must have for any soapmaker trying to make a profit!

I purchased his book when it first hit . Very informative book, I wanted it in print because I knew I would use it for reference.. I have already put the information into practical use! Definitely a great purchase Thank you! ã Â Â^Â

This book is the first book out there that takes you through the pricing process step by step. It is clear and concise and helps the reader to know exactly what is needed in order to calculate costs and to calculate the right price in order to make a profit. So many of us who are makers don't track our expenses and then we wonder why we have no money! This book is complete and full of the exact information that is needed to sell your soap and generate a real income from it. Thank you for this book!

I purchased this book directly from their blog! I was shocked at the information as it's truly an eye opener! Many times I see even experienced soapers post the usual formula. All along, thinking it was accurate, that's what I followed. Just, WOW! I would encourage all those selling or planning to sell to read this....many times referring back.

This book has been the most helpful book in helping me how to brand, market and price my homemade products. Benjamin shows how to budget and take your business beyond the hobby phase and into a successful entrepreneurship. A must have for all soapers in the business, but also for any craftsperson wanting to making their passion into a viable business.

This book was so helpful in understanding how to market and price items. Love the straight forward

text- very easy to read and held my attention. Excellent resource.

[Download to continue reading...](#)

Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) Pricing Handmade Soap for Profit: 27 Steps to Budgeting for Success Easy Homemade Soap Recipes - (FREE BONUS BOOK INCLUDED): Soap Making For Beginners Your Body Will Be Grateful (hand soap,how to make soap and homemade soap 1) Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) A Complete Soap Making Guide For Beginners And Professionals: All the necessary reference information for soap makers in one place (Soap Making Books) A Complete Soap Making Guide For Beginners And Professionals: All the necessary reference information for soap makers in one place (Soap Making Books Book 1) The Ultimate Soap Making Guidebook: Make Soap from Scratch with the best Homemade Soap Recipes Soap Making: 90 Homemade Soap Making Recipes for Natural Healthy Skin: A Soap Making Guide for Hobby or Business (Thermal Mermaid Book 1) Natural Soap Making for Beginners: An Essential Guide to Soap Making for Beginners (Soap Crafting Book 1) Making Soap From Scratch: How to Make Handmade Soap - A Beginners Guide and Beyond Essentially Soap: The Elegant Art of Handmade Soap Making, Scenting, Coloring & Shaping Practical Pricing: Translating Pricing Theory into Sustainable Profit Improvement Growing Mushrooms for Profit: The Definitive Step-By-Step Guide to Growing Mushrooms at Home for Profit (Growing Mushrooms for Profit, Growing Mushrooms ... Mushrooms, Growing Oyster Mushrooms) That Costs How Much?: The Bride's Guide to Budgeting for an Unforgettable Wedding: The Bride's Guide to Budgeting for an Unforgettable Wedding Graphic Designer's Guide to Pricing, Estimating & Budgeting Revised Edition Soap Making: Guide for Beginners with Simple Organic Recipes of How to Make Soap Step by Step Soap Making Reloaded: How to Make a Soap from Scratch Quickly & Safely: A Simple Guide for Beginners & Beyond Soapmaking, Body Butter & Essential Oils DIY Collection x 9: Soapmaking, Body Butter & Essential Oils Boxset Bundle: Making Soap At Home, DIY Soap Recipes, ... & MUCH MUCH MORE! (DIY Beauty Boxsets)

Contact Us

DMCA

Privacy

FAQ & Help